Theoretical model of memory as the mechanism of systemic organization of individual experiences

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The author elaborates the activity-based model of memory and proposes a theoretical model of memory as the mechanism of systemic organization of individual experiences. Memory is understood as the necessary precondition of human meaningful activity in the future. The author's model is based on the assumption that human memory is essentially driven by personal motivational and sense-making orientations (*set*, *ustanovka*, *Einstellung*) that determine orientation of memory towards future events and actions.

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