

## **Exhaustion of replica in thematic associative experiment**

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Associative experiment traditionally is used for studying association fields in psycholinguistic, experimental psychology and diagnostics of hidden conflicts in psychotherapy. In that case the most widely used is method of pairs of associations. In that study uncommon the method of serial thematic associations was used. Influence of the given theme and individual diversity of participants on exhaustion of replica, which is characterized by series of thematic associations, was evaluated in two experiments. Results prove that essential factors, which influence the volume of thematic association row, are age and individual differences as well as theme content.

**Key words:** association experiment, association field, serial thematic associations, exhaustion of association row.