## Peter Ivanovich Zinchenko (1903-1969): His Life and Works

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This paper summarizes the basic biographical information about the Soviet psychologist P.I. Zinchenko, his role in the Kharkov school of psychology and the development of the activity approach. The analysis of the basic works of P.I. Zinchenko on psychology of memory is presented. Theoretical studies and experimental research results of P.I. Zinchenko allow considering this scientist to be one of the founders of activity approach to cognitive processes. The original techniques were developed and fundamental mnemonic effects were empirically examined due to a high heuristic potential of this approach. The same effects were independently "reopened" much later in cognitive psychology (including the generation effect and the depth of processing effect).

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