
Associations without associanism

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Association given a new concept (as opposed to classical) meaning: The Association is not seen as the only source and principle of organization of mental processes, and as their natural (natura) form, which they acquire in the final stages of its formation and without which their operational functioning within activities of individual is impossible. On the example of serial thematic associations it has been shown that the associative array is not built according to the laws of the semantic similarity or coincidence in time of two or more events, and is the result of mental manipulation of images, which is activated by the topic title, and it is created in the relevant life experience of the individual. Analyzes some of the properties of associative dynamics, which reflect the individual characteristics of operating elements of active knowledge of subject.

Keywords: association, the association experiment, serial thematic association, associative dynamics, active and passive knowledge heterochrony associative series, semantic spectrum hronotopical memory organization.

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