

**Integral methodology and non-directive managerial anthropopractices of business development in the long term. Practice of support of individual and corporate clients (ecological coaching). Part 2.**

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The experience of psychological working with professional, career and business objectives was described and systemized in this article. The key factors which determine the sustainability of individual professional and career, and also organizational development were described and identified. The basic principles of specialist's working with professional, career and business objectives of individual and corporate clients were listed and uncovered. There are examples of the career and business counseling practice.

**Keywords:** coaching, psychological follow-up, non-directive anthropopractices, professional and career development, methodology and method of dealing with administrative tasks, individual and organizational coaching, hierarchy of needs, "zone of proximal development"

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